

Genium Poboleda 2012 (Red Wine)



In the year 2002, six families from the municipality of Poboleda (Priorat) with a long tradition in vine growing decided to join their efforts in order to make high quality wines from their own crops. They own 15 hectares of vineyards between all of the families.

The goal of the winery is to produce wines with a typical character of Priorat. Having vineyards in three different zones of Priorat allows for different character, tone, complexity and personality in the wines. Aging in oak is crucial for the style of wine, as without it the wine

Appellation	Priorat D.O.Q.
Grapes	75% Garnacha, 25% Cariñena
Altitude / Soil	400 meters / Llicorella (slate) soils
Farming Methods	Practicing Organic
Harvest	Hand harvested from vines averaging 40 years old
Production	48 hour cold soak, fermentation with skins for 30 days, basket pressed
Aging	12 months in new French Allier barrels from a range of cooper, only 5 barrels (~125 cases) produced
UPC / SCC / Pack	8-437008-747224 // 12

Reviews:

“Despite the weight of its ripe fruit, this wine has the structure to support it. A blend of garnacha (70 percent) and carignan, all off of very old vineyards around the village of Poboleda, this needs years in the cellar, so that those deep red fruit flavors acquire nuance. The acidity, firm, always on guard, is the guarantee of longevity.”

94 points *Wine & Spirits Magazine*; October 2017

